

American Girl Gift Card

Frequently asked questions...

Where are American Girl gift cards accepted?

American Girl gift cards may be redeemed at americangirl.com, at American Girl retail stores, by phone at 800-360-1861, and on mail orders sent to American Girl, PO Box 620190, Middleton, WI 53562-0190.

American Girl gift cards can be redeemed for any products sold at americangirl.com, except for an American Girl® magazine subscription or for use toward the purchase of other gift cards.

American Girl gift cards can be redeemed for products and services sold at American Girl stores and as payment for any dining and birthday party experiences in an American Girl Cafe or Bistro, including all taxes and gratuities. We're sorry, but American Girl gift cards cannot be redeemed for any of our pre-paid special events or toward the deposit for an American Girl birthday package (Deluxe, Themed, Group, and Private parties). Pre-paid special events and deposits must be paid with a debit or credit card. For more information on, or to make reservations for, pre-paid special events or American Girl birthday packages, please call 877-247-5223 to speak to a Reservations Associate.

Shop our site to find the items you wish to purchase and add them to your shopping bag. On the shopping bag page, click Checkout. On the Select Payment Options page during Checkout, enter the gift card number and PIN (the 4-digit number located on the back of your gift card). If the balance available on your gift card is less than the total cost of your order, you will be asked to provide an additional form of payment. Gift cards are subject to the American Girl gift card Terms & Conditions listed on the back of each card. You may use multiple American Girl gift cards for payment at americangirl.com.

You may check your balance any time. Either click on gift card balance and follow the instructions, call 800-772-0274, or check with a sales associate when visiting an American Girl store. You will be asked for both the card number and PIN located on each card.

Dormancy fees do not apply to balances on gift cards issued by American Girl. Any unused balance remains on the gift card until spent.

Please protect your card like cash. American Girl is not responsible for replacing lost, stolen, or damaged cards.

American Girl gift cards may only be redeemed at American Girl stores.